

15 August, 2013

### Sense-T welcomes Coalition's \$13 million election commitment

Sense-T welcomed today's election commitment by the Coalition of \$13 million for the innovative program, which is based at the University of Tasmania.

The commitment is for \$3 million this financial year for the Sense-T program and for advanced sensor manufacture in Tasmania. A further \$10 million over five years was committed, starting July 2014.

Sense-T Director Ms Ros Harvey said that Sense-T wanted to accelerate its technology infrastructure and bring forward the commercial benefits for industry and the Tasmanian community.

"Tasmania needs to stay at the leading edge of this innovation. There is strong national and international interest in Sense-T's potential and we want to capture the benefits for Tasmania.

"This demonstrates strong bipartisan support for Sense-T," she said.

UTAS Vice Chancellor Peter Rathjen said the commitment recognised the role of the university in helping to create new economic opportunities, and highly skilled jobs.

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#### About Sense-T

Based in Tasmania, Sense-T is creating the world's first economy-wide sensor network. It is building a digital view of the entire island by combining real-time data from sensors with historical records and spatial data. Information will be available through easy-to-use apps to help businesses, governments and communities better manage their resources - to help them do more with less.

Sense-T is a partnership program between the University of Tasmania, the Tasmanian Government, CSIRO (through the Australian Centre for Broadband Innovation) and IBM. It is also funded by the Australian Government. Sense-T establishes Tasmania as a centre for technology and research excellence, where shared data drives new approaches to social, environmental and economic sustainability that can be scaled cost-effectively elsewhere. Visit the Sense-T website at [www.sense-t.org.au](http://www.sense-t.org.au) for more information.